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ANALYZING GOV. WILSON'S STAND ON ILLEGALS.

Editor's note: It's been more than two weeks since CA Gov. Pete Wilson(R) went public with his 5-point plan on how to handle the nation's **illegal immigration** problem. Much has been written since the governor's Aug. 9th statement and now it's time to assess whether Wilson comes out a *winner or a loser*...

...Politically, one must remember that Gov. Wilson's popularity is in the *toilet*. His approval rating is about 15% and he desperately needs an issue that will boost his low ratings and give his undeclared reelection campaign a lift. And most sources, both GOP and Demo, say there is little doubt Wilson's attack on illegal immigration *was aimed* at boosting his political stock. But his plan doesn't come without certain risks...

...Before we go further, here's a brief recap of the Wilson 5-point plan: deny citizenship to children born in the U.S. to illegal immigrants; end emergency health care to illegals; deny public education to illegals; design a tamper-proof ID card for legal immigrants; and use NAFTA as a leverage with Mexico to get some help in controlling the border...

...The **key question** is whether Wilson's plan cuts the mustard with CA voters? Although CALPEEK hasn't seen any polling on the specifics of Wilson's 5-point plan, we have seen polling from S.F.-based Charlton Research, who conducted a poll on public attitudes toward illegals in late June. We should note that in the past Charlton has done polling for Wilson. With regard to the Charlton poll, 93% of those questioned said illegal immigration in CA was a serious problem. And 88% said illegal immigration was a *major burden* on CA's economy. On topics such as tax dollars paying educational costs for illegals, 81% don't want this to continue and 79% want the State to cut off funding for health services for illegals. And 63% like the idea of a CA State ID card. If this data holds, then Wilson would appear to be on solid ground with CA voters. However...

...While most CALPEEK sources were sympathetic with *some* of the governor's ideas, other sources felt that Wilson hurt himself for the way in which he presented his 5-point plan. Sources say the governor came across as "mean spirited" and "whiny" --- and "very political," especially in the way he marketed his open letter to President Bill Clinton. Four of CA's largest newspapers have editorialized against the Wilson plan, but perhaps more damaging is an ongoing an attack by the CA Demo Party(CDP), which one would expect to be blunt and brutal. It is...

...Beginning Aug. 11th, the CDP began hitting Wilson's record while he served in the U.S. Senate, especially for his sponsorship of the Special Agricultural Workers (SAW) amendment to the 1986 Immigration Reform Act. Back then Wilson wasn't bashing illegals, in fact he wanted to make sure that CA agribusiness interests had an adequate source of affordable labor from south of the border. The SAW program was supposed to let 350,000 migrant workers in each year, but has now mushroomed out of control and is riddled with fraud, according to INS sources. The CDP has paid for a series of 30-sec. TV ads called "Flip Flop" in which it documents Wilson's role as one of the key proponents of the SAW program; and compares his position back then to his current stand -- thus you get the "Flip Flop." The TV spot will be running on cable TV throughout CA for about a week; not long enough to make a huge impact with voters, but it does send a message to the Wilson campaign that the governor won't have a free ride on this issue in 1994. The TV ad was produced by Demo media consultants Sid & Mark Galanty of Santa Monica...

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...Bottomline: Only time and some new polls will tell whether Gov. Wilson has scored points with CA voters. But one thing does seem clear: there should have been a better, more positive way for the governor to have made his proposals for immigration reform. As it is now, Gov. Wilson is *playing defense* with this issue and it seems very obvious that CDP Political Director Bob Mulholland has gotten to Wilson. Why else would Wilson tell Mulholland to, "Kiss my rear end."...

4th S.D. SPECIAL: ANOTHER WEEK LEFT AS HANSEN AND JOHANNESSEN CONTINUE TO TRADE PUNCHES. With another week to go before the Aug. 31st special election, frontrunning GOP contenders Maurice Johannessen and Bev Hansen continue to blast away at one another in what a number of CALPEEK sources call one of the most negative campaigns of the year...

...The direct mail ***hit pieces*** have been flying in all directions. Johannessen continues to pound Hansen for her 1991 budget vote, as well as other votes she made while in the State Assembly. At this point, Johannessen has out-mailed Hansen by about 2-to-1. Hansen's most recent mail attacked Johannessen on Prop. 172, the 1/2 cent sales tax extension. Hansen is opposed, but is claiming that Johannessen is in favor, which is a mild distortion of his position. As a supervisor, he voted to affirm the measure so that Shasta Co. could receive funds should #172 pass in November. He is not campaigning against the measure. On the stump, Hansen's attacks are sometimes of a personal nature and some of these attacks are not true, like the stuff about Johannessen of being married 5 times. It's misinformation like this that could hurt Hansen with voters...

...So who is leading??? A Johannessen poll by Meta Research of Sacto (Aug. 3-4, 316 registered voters) shows Johannessen with 20.3% and Hansen with 18.7%. The margin of error in this poll is 5.7%, so statistically the two GOP rivals are *dead even*. But what's interesting is that there *was* a huge undecided response --- 38.9%. Because this poll is now 3 weeks old, one can assume that some of the undecided respondents have begun to pick sides. Some CALPEEK sources continue to believe that Johannessen has the resources to pull an upset...

...As for the Demos, Montana Podva and Dennis Chuning showed up in this poll at 2.5% and 2.8%, respectively. Stay tuned...

11th S.D. SPECIAL: CAMPBELL FLIP-FLOPS ON #174. Former Congressman Tom Campbell(R-Palo Alto) has **changed** his position on school vouchers and now *opposes* passage of Prop. 174 on the Nov. 2nd ballot. Campbell's switch occurred the week of Aug. 9th and caused well-known economist Milton Friedman to pull his endorsement of the former House member...

...Campbell, who formally announced his candidacy for Becky Morgan's 11th S.D. job on Aug. 18th, is the frontrunning candidate to win the 11th S.D. special on Nov. 2nd. Why did Campbell switch? Sources say Campbell was concerned about the amount of money that would be drained from public schools should Prop. 174 be approved. The NO on 174 campaign issued a rather luke warm news release about Campbell's defection and this story hasn't made much in the way of news in Southern Calif...

...Some Demo sources believe there might have been more to Campbell's switch than what is publicly stated by the Campbell campaign. For example, some sources had expected the CA Teachers Assn.(CTA) to mount a 6-figure independent expenditure campaign against Campbell. And in fact, as CALPEEK hit deadline, former CTA Pres. Ed Foglia had yet to make up his mind on whether he'd challenge Campbell. Now that Campbell has flipped positions on #174, some sources think Foglia *will back off*. To date, there is only one announced Demo candidate: West Valley-Mission College Board of Trustee member Amal Winter. Stay tuned...

ABOUT 64 CALIF. CITIES HAVE NOV. 2nd ELECTIONS. Editor's note: Some 64 cities throughout Calif. have regularly scheduled municipal elections which coincide with CA's Nov. 2nd special election. There also are numerous local school board and special district elections as well. Here's a brief rundown on a few of the local races...

- **Santa Barbara** - Because of *term limits*, Mayor Sheila Lodge won't be eligible to run again. And only 1 of 3 incumbent councilmembers can run again, Councilman Gilbert Garcia, who will seek another term. But it's the race for mayor which is of interest in this city of 85,571. Councilman Hal Conklin, who can't seek re-election to the council because of term limits, is one of two leading contenders to replace Lodge. The other

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top contender is school board member Ray Franco. At last count, there were 6 others in the race, including limo company owner Jeff Marriott, who has made the network TV news shows because he's a dead ringer for Pres. Bill Clinton...

• **Riverside** - This Inland Empire city of 238,000 will see a spirited race for mayor as incumbent Terry Frizzel seeks another term against 5 challengers, including Councilman Ron Loveridge. Three council seats are also up for grabs...

• **Modesto** - What's of interest in this Central Valley city of 174,210 is that there **won't be** any polling places for this Nov. 2nd election. ALL of the ballots will be cast by **MAIL**. Three incumbent councilmembers, Charles Bird, Ms. Kenni Friedman and Richard Patterson are all seeking reelection...

...Here's a list of some of the other cities which have their regular election on Nov. 2nd. Belmont, Brawley, Burlingame, Concord, Cupertino, Diamond Bar, El Centro, Foster City, Half Moon Bay, Hawthorne, Hermosa Beach, Indio, Livermore, Los Altos, Merced, Palo Alto, Redlands, Richmond, San Carlos, San Mateo, Sunnyvale, Ventura, Visalia, Walnut Creek, and Watsonville. FYI: The League of CA Cities has a list of all the cities in Calif. and their election schedules for 1993-94. Stay tuned...

WORKERS' COMP TOPIC FOR L.A. PA OFFICERS.
Demo Assemblyman Steve Peace of Chula Vista, who chairs the powerful Finance & Insurance Committee, will address a joint luncheon of Women In Public Affairs & the L.A. Public Affairs Officers Assn., 11:30 a.m. reception, 12 noon lunch, Aug. 27, The Tower Restaurant, downtown L.A. Subject of Peace's speech is workers' comp reform. For info & RSVPs, Pilar Perry (213)775-3486 or (310)830-2611...

OMB's PANETTA TO ADDRESS COMMONWEALTH.
OMB Director Leon Panetta will address members of the Commonwealth Club of CA, 11:45 a.m., Sept. 3, Gold Ballroom, Sheraton Palace Hotel, S.F. Panetta's speech is titled, "The Budget and Beyond: The U.S. Economic Agenda." For info & RSVPs, (415)597-6705...

DOG DAYS OF SUMMER: POLITICAL SHORT TAKES.
Editor's note: Here are a few political items worth noting...

• **Card Club Madness** - Ballot measures to legalize *card clubs* in various cities in Calif. are having a rough season --- they are 0-for-6 in 1993. The latest victim was the City of Bellflower. George Hardie and his crew of campaign consultants defeated Measure A by a 2-1 margin on Aug. 10th. The NO side got 66%, while the YES on A forces pulled only 34%, despite spending more than $400,000. The NO side spent about $100,000. Hardie manages the Bicycle Club in neighboring Bell Gardens. Voter turnout in this special was a rather high 43-45%. Bottomline: these elections are very tough to win because high propensity voters are easily swayed by the *crime issue*. FYI: AB 995 to allow Hollywood Park to go forward with its plans to build a card club at the race track did **not** come up for a vote in the Assembly on Aug. 16th as had been expected. No word from Assemblyman Curtis Tucker's office as to when a vote will occur...

• **Smith Vs. Garvey** - Former op research buddies Ace Smith of The Research Group and Shawn Garvey of Smart Campaigns are on ***opposite sides*** in the big Demo showdown for Lt. Governor between Gray Davis(Garvey) and Phil Angelides(Smith)...

• **Presidential Primary** - AB 2196 by Assemblyman Jim Costa(D-Fresno) passed the Senate Appropriations Cmt. on Aug. 16 and could come up for a floor vote at any time. If approved, AB 2196 would move CA's presidential primary to the 4th Tuesday in March...

• **Berg Leaving AQMD** - Larry Berg will resign from the So. Coast AQMD Board on Aug. 31 and will take a sabbatical from his job at USC where he serves as a poli sci professor and director of the Unruh Institute. He'll return to his teaching duties in January. Berg has been on the AQMD for more than 10 years...

• **Full Metal Jacket** - CALPEEK was rather surprised to learn that at an Aug. 10th interim Assembly Public Safety Cmt. hearing on the Roberti-Roos Assault Weapons Act of 1989, CA AG Dan Lungren announced his support **in favor** of registration of long

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guns & shotguns. Even a large number of Demos are dead set against registration of long guns, including David Roberti(D), who authored a bill to ban long gun registration. FYI: the purpose of the hearing, chaired by Assemblyman John Burton(D-S.F.), was to find out why the assault weapons bill isn't working like it was supposed to. Stay tuned...

CA BALLOT MEASURE UPDATE: 3 NEW MEASURES.
Editor's note: The CA Sec. of State's office has given the okay to collect signatures for 3 new proposed initiatives. Here's our report...

• **"Propositions. Year Round Telephone Voting. Proxy Voting,"** is the official title of a constitutional amendment by Matt Dillon of El Dorado Hills (916) 933-6412. If approved, this measure would establish a continuous 24-hour-a-day, year-round telephone voting system for "propositions" submitted by the people: Dillon has until Dec. 22 to collect 615,958 names...

• **"Public Assistance. Drug Testing. Child Custody Loss,"** is the official title of a statute submitted by A.L. Gray of Menlo Park. This measure would require those who receive public assistance to be tested for drug use as a condition of eligibility. Gray has until Dec. 22 to collect 384,974 names...

• **"Incumbent Congressional Reelections. Federal Budget Deficit,"** is the official title an initiative statute proposed by Steven Beck of Laguna Niguel (714)661-7425. Under this proposal, incumbent U.S. Senators and House members could not be reelected if any budget passed during their terms did *not* have a deficit reduction of at least 20% of the prior year's deficit. Beck has until Dec. 27 to collect 384,974 signatures in order to qualify for the June 1994 ballot. Stay tuned...

MALIBU REPUBLICANS SET MAJOR GOP MEETING.
One weekend before the CA Republican Party's semi-annual convention in Anaheim, a large group of Republican grassroots volunteers will gather for a what is being billed as a "Republican Roots Rally," 10 a.m. to 4 p.m., Saturday, Sept. 11 at the Pepperdine University Auditorium at Malibu. The event is co-sponsored by the Malibu Republican Club and the L.A. Co. GOP Central Cmt. For info, contact Holly Wood at (818) 452-9264. Cost is $15.00, but that **doesn't** include lunch...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.
Editor's note: Here are some items to mark down in your notebook...

• No surprise as Insurance Comm. John Garamendi has appointed his top deputy, Darry Sragow, to direct his gubernatorial exploratory campaign. Taking Sragow's place as Deputy Commissioner will be J. Kenneth Price, who is now director of the department's auto insurance claims deposit program...

• Winner Wagner & Assoc. moves to 16501 Ventura Blvd., Ste. 605, Encino, CA 91436. New phone is (818)385-1900...

• New partners R&R Advertising and The PBN Co. have opened a DC office at 1801 "K" St., NW, Ste. 1200, Washington DC 20006 (202)466-6210. Paul Nathanson has been named managing director...

• Burlingame-based Woodward & McDowell have won two Silver Microphone Awards for radio spots they produced in the last election cycle. One award went to W&M for a No on 167 spot (the tax the rich initiative 1992), while the other award-winning spot was for a campaign W&M managed in Oregon...

• Winning Data, Inc. has reorganized as Campaign Data Center, Inc., and has moved to 1366 San Mateo Ave., So. San Francisco, CA 94080. New phone is (415)875-0628. The firm's key owners remain Donna Patterson, Kevin Reilly and Tony Fazio...

• The Field Institute has moved to 550 Kearny St., Ste. 900, San Francisco, CA 94108. The phone remains (415)781-4921...

• Jean-Maurice Ripert is the new Consul General of France in L.A. He replaces Gerard Coste, who will become Ambassador of France to Singapore...

• L.A. Co. Assessor Kenneth Hahn has hired Englander Woolridge Pierson & Co. to manage his 1994 reelection campaign...

• New address for campaign consultant Phil Giarrizzo: 1800 21st St., Ste. 100, Sacramento, CA 95814. Phone is (916)737-9325...

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